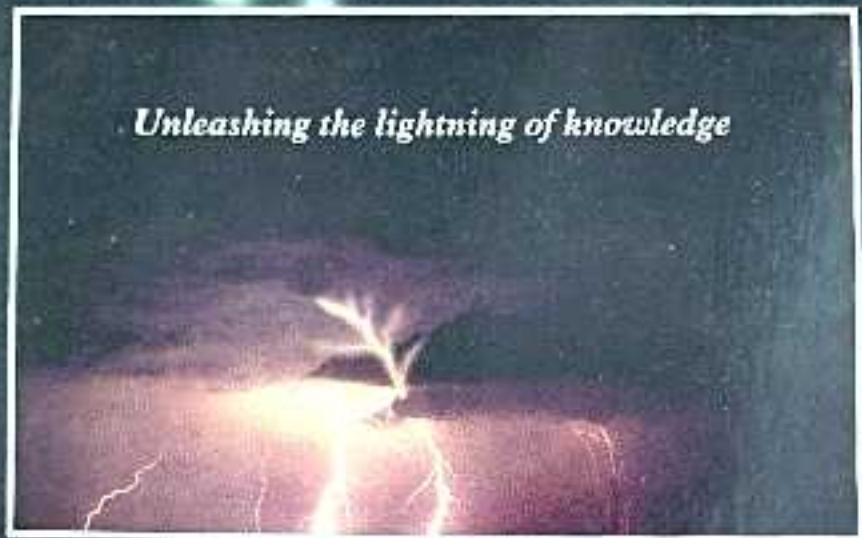


PROSPECTUS 2000 - 2001

Unleashing the lightning of knowledge



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PROSPECTUS
2000-2001

The last date for receipt of filled-in Application Form is 30-09-2000.

It is the student's responsibility to be familiar with the policies and regulations as laid down in this Prospectus. In case of any dispute, ignorance of regulations cannot be used as an excuse.

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COURSES OFFERED

GRADUATE PROGRAMMES

Bachelor of Business Administration	BBA
Bachelor of Corporate Secretaryship	BCS
Bachelor of Commerce	BCom
Bachelor of Marketing Management	BMM
Bachelor of Foreign Trade	BFT
Bachelor of Computer Applications	BCA

POST GRADUATE PROGRAMMES

Master of Marketing Management	MMM
Master of Financial Management	MFM
Master of Foreign Trade	MFT
Master of Human Resource Management	MHRM
Master of Public Management	MPM
Master of Arts - Sociology	MA - Sociology
Master of Arts - History	MA - History
Master of Arts - Hindi	MA - Hindi
Master of Arts - Political Science	MA - PS

POST GRADUATE DIPLOMAS

PG Diploma in Business Administration	PGDBA
PG Diploma in International Business	PGDIB
PG Diploma in Marketing Management	PGDMM
PG Diploma in Financial Management	PGDFM
PG Diploma in Banking and Finance	PGDBF
PG Diploma in Operations Research	PGDOR
PG Diploma in Portfolio Management	PGDPM
PG Diploma in Human Resource Management	PGDHRM
PG Diploma in Tourism Administration	PGDTA
PG Diploma in Computer Applications	PGDCA
PG Diploma in Pharmaceutical Marketing	PGDPHM
PG Diploma in Software Marketing	PGDSM
PG Diploma in Agricultural Marketing	PGDAGM
PG Diploma in Co-operative Management	PGDCM
PG Diploma in Insurance Management	PGDIM