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BENNETT

CERF

author of TRY AND STOP ME

THE LAUGH'S ON ME



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ME**

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□ A lawyer wired □
□ one of his clients: □

"Your mother-in-law passed away
in her sleep last night. Shall we order
burial, embalming or cremation?"

□ Back came a wire: □

"Take no chances; order all three!"

And with that mental Martini, genial jokester Bennett Cerf plunges the reader into this fresh new collection of anecdotes, limericks, zany definitions, spoonerisms, puns—and hundreds of just plain funny jokes.

Included are over 2,000 gems of sparkling wit, conveniently arranged in 100 neat categories for ready retelling or relished rereading.

From Cannibals to Commuters and Sex to Shaggy Doggerel, there are fat pickings here for the harried toastmaster or the amateur funnyman—a do-it-yourself college course for the fledgling wit.

Mostly, it's darned good fun for anyone who enjoys big laughs.