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WILLIAM M. GAINES'S



**SON OF  
MAD**

A SIGNET BOOK

WILLIAM M. GAINES'S

# SON OF MAD



**Albert B.  
Feldstein, Editor**

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A SIGNET BOOK

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**A SEQUEL  
THAT DESTROYS  
THE TRADITION  
OF ALL SEQUELS!**

YOU KNOW HOW WHEN HOLLYWOOD COMES OUT WITH A SUCCESSFUL HORROR CREATION... LIKE FRANKENSTEIN OR THE MUMMY, OR KING KONG... THEY ALWAYS FOLLOW UP WITH A SEQUEL? ■ AND YOU KNOW HOW THE SEQUEL IS NEVER EVER AS HORRIBLE AS THE ORIGINAL? ■ WELL, **MAD** DESTROYS THIS TRADITION ONCE AND FOR ALL! ■ MAINLY, **SON OF MAD** IS MORE HORRIBLE THAN ANY OF ITS PREDECESSORS! ■ SO, IF YOU'RE CHICKEN... IF YOU'VE GOT A WEAK STOMACH... IF YOU LACK THE NERVE... QUICK, PUT THIS BOOK BACK ON THE RACK! ■ OR PAY THE MAN, AND FORGET ABOUT TRYING TO SWIPE IT! ■ BECAUSE YOU'RE IN FOR A MEMORABLE EXPERIENCE WITH **SON OF MAD**, THERE'S "GANEFS"... AND "THE WRECK OF THE HESPERUS"... "KANE KEEN"... "MILTIE OF THE MOUNTIES"... "PLASTIC SAM"... "THE WILD ONE-HALF"... AND LOTS OF OTHER BLOOD-CURDLING TAKE-OFFS, PARODIES AND SATIRES THAT WILL MAKE YOU SHRIEK UNCONTROLLABLY WITH LAUGHTER... FOR HAVING BEEN IDIOT ENOUGH TO BUY THIS BOOK. ■ YES, THE MINUTE YOU START READING **SON OF MAD**, YOU'LL WISH HE HAD NEVER BEEN BORN! ■ AND THE MINUTE YOU FINISH READING **SON OF MAD**, YOU'LL WISH YOU HAD NEVER BEEN BORN! ■ AT LEAST THAT'S THE EFFECT IT HAD ON US!