

FOREWORD BY
**STEPHEN
R. COVEY**

**THE
POWER
PRINCIPLE**

Influence with Honor

"What people think they want is power.
But what they really need is heart-centered visionary leadership,
which *The Power Principle* so aptly teaches!"

- Mark Victor Hansen, coauthor of *Chicken soup for the soul*

BLAINE LEE

FRANKLIN COVEY CO.

THE POWER PRINCIPLE

INFLUENCE WITH HONOR

Blaine Lee

FRANKLIN COVEY Co.

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The principles you live by today create the world you live in!
If you change the principles you live by, you can change your world.

In the life-changing tradition of *The 7 Habits of Highly Effective People*, *The Power Principle* teaches the core principles that dramatically affect our careers and our lives. Dr. Blaine Lee, an extraordinary teacher, shows how principle-centered power is the ability to influence others' behavior, not to control, change, or manipulate it. Power is something other people feel in your presence because of what you are as well as what you can do, what you stand for, and how you live your life. When you honor others, they will honor you. Lee shows you how to overcome powerlessness, create legitimate power and influence with honor, and create a legacy that will outlast you in the lives of the people you care the most about.

"I have had the privilege to interview some of the most powerful people in the world. *The Power Principle* teaches that power is not determined by one's name, title, or fame, but that true power is power with honor."
-Larry King

"Profound! Lee teaches you the essence of true empowerment through understanding the hearts and minds of those you live and work with. Begin managing yourself today and others will follow you tomorrow."
-Ken Blanchard, coauthor of *The One Minute Manager* and *Gung Ho*

"Whether you are from Mars or from Venus, the balance of power in your relationships requires a delicate understanding of honor, trust, and respect. *The Power Principle* provides a new standard for how we can build more meaningful relationships."
-John Gray, author of *Men Are from Mars, Women Are from Venus*

"Blaine Lee is one of the greatest teachers I have ever known. He is a world expert on power, how to get it, and how to use it with honor. He will show you how to develop the power to practice the habits of highly effective people."
-Stephen R. Covey,
author of *The 7 Habits of Highly Effective People*

BLAINE LEE, PH.D., is one of the founding leaders of Franklin Covey Co. He has written college texts on teaching and organizational behavior and has been a contributing author to books by Stephen R. Covey and Norman Vincent Peale. When he is not teaching and coaching clients, he is a deliberate dad at home with his family in a small community in the Rocky Mountains near Salt Lake City, Utah.



Franklin Covey,

Another book from Franklin Covey Co. who brought you
The 7 Habits of Highly Effective People, *First Things First*,
and *Principle-Centered Leadership*.

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