

MAKE A LIFE

NOT JUST A LIVING

**10 Timeless Life Skills
That Will Maximize Your Real Net Worth**

Dr. Ron Jenson

America's Life Coach

"Really works and helps people win big."

Dr. Ken Blanchard

Author of The One Minute Manager

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Knoxville, Tennessee

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Most popular definitions of success fall into one of five categories: power, position, prestige, pleasure, or prosperity. The pages of history are filled with the stories of people who had one – or perhaps even all – of these things, yet their lives lacked real and lasting fulfillment.

Such observations are hardly new, but *Make a Life, Not Just a Living* is not just another challenge to put family relationships above career-climbing. Rather, Ron Jenson helps you articulate and pursue a definition of success that takes into account the whole person – a definition of success that will allow you to lead a balanced, fulfilled, and significant life rooted in real and lasting values.

"Informative and practical, this book is loaded with common sense and the realistic side of inspiration. Good stuff!"

Zig Ziglar, Chairman, The Zig Ziglar Corporation

"A refreshingly wise and workable prescription for helping us in all facets of life. Ron has truly delivered tools with which we can craft a more meaningful and fulfilling life."

Elizabeth Dole, President, American Red Cross

"Dr. Ron Jenson is a winner and so is his book. If you thirst for an authentically successful and effective life, this is a must read."

Sta Weber, Author of Tender Warrior

"A comprehensive and do-able achievement program for following through with one's personal and professional goals with emphasis on inner success versus outward success."

Joe Gibbs, Former Head Coach, Washington Redskins



An internationally known author, convention speaker, and executive consultant, Dr. Ron Jenson is also the chairman of Future Achievement International – a company providing educational programs, products, and services for personal leadership development. He is also chairman of High/Ground – a worldwide association of leaders in business, government, academia, the professions, and entertainment committed to community leadership and educational programs. Jenson has devoted much of his career to the study of leadership and success in his role as life coach and consultant to leaders throughout the world.

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