

*Success  
is Never  
Ending  
Failure  
is Never  
Final*

By the  
internationally  
bestselling  
author of *Tough  
Times Never Last,  
But Tough  
People Do!*

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ROBERT H.  
SCHULLER

**Success  
is Never Ending  
Failure  
is Never Final**

Robert H. Schuller



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No matter where you are in life —  
No matter who you are —  
No matter what you have accomplished —  
No matter when or where or why you may not  
have realized your dreams—

## **Success or Failure** **The Choice is Yours**

Robert Schuller challenges you to make your  
choice — *Now!*

- What dreams would you set for yourself if you knew you could not fail?
- What goals would you aim for if you had unlimited financial resources?
- What plans would you make if you had thirty years to carry them out?
- Take your answers and apply Dr. Schuller's principles, you, too, will find that...

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**is Never Ending**  
**Failure**  
**is Never Final!**



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