

WALT  
DISNEY'S

# Disneyland



*A pictorial souvenir and guide*



Disneyland is really very different world. Within 20 million feet, Walt Disney and his creative staff at WED Enterprises converted the flat orange ground into broad meadows and forests and flowering meadows. From 20 major attractions and a \$17 million dollar investment in opening day, Disneyland has grown to encompass more than 70 major attractions, and an investment amounting \$140 million dollars today. "Disneyworld," Walt Disney said, "will never be completed."

Entire areas like New Orleans Square and the new Tomorrowland have been created or entirely re-created. New transportation systems like America's first monorail and the PeopleMover, have been introduced here. And the amazing version of three-dimensional animation called Audio-Animatronics, a space-age musical show first by Disney Technicolor in the mid-1950s, has revolutionized even the new show in entertainment pioneered at Disneyland in the mid-1970s.

More than 120 different cultures from around the world are represented among Disneyland's exhibits, including three dozen flags of 2000, some flown here. President Dwight D. Eisenhower, Prime Minister Nehru of India, King Hassan of Belgium, and the Shah and Princess of Iran. This international goodwill prompted the Christian Science Monitor to write that Disneyland has become "almost an instrument of American foreign policy."

On the pages of this Special Festival, Walt Disney's own words describe his philosophy for each "land" in the Magic Kingdom. These basic ideas remain as they have been since the big reveal. And all will come to this happy place today with you.

"We are to entertain kings and queens, but at Disneyland every guest is a king!"



