

THE GREAT



CONNECTION

**A STORY THAT REVEALS LIFE'S MOST
VITAL LESSON: HOW TO CONNECT
WITH OTHERS – ESPECIALLY YOURSELF**

Arnie Warren

THE
GREAT
CONNECTION

ARNIE WARREN

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Fort Lauderdale, Florida

THE GREAT CONNECTION

TAKES ITS PLACE BESIDE THE STORED
BUSINESS CLASSIC

Bob Hathaway is in a career crisis. His professional life demands that he change his style from an affable radio talk-show host to a conventional pit bull.

A stranger, Doc Crater, offers advice and slowly changes Bob's life with profound lessons—lessons that will reshape his own life, too. You'll discover in this story what holds you back and what launches you toward success. You'll understand how to connect with others, but first you'll learn how to connect with yourself. Finally!

"Not until you know yourself can you ever totally believe in yourself. And in that defining moment when your search is over, a guide of new breath fans forth with an awakening 'ah-Hah,' and you know you have made... The Great Connection."

Who Should Read the Great Connection?

Salespeople, realtors, teachers, multi-level marketers—anyone whose career success depends on connecting with people.

"Must reading for anyone seeking to maximize the development of social business relationships."

—Douglas S. Campbell, *VZ, Dave Heller*

"So engaging, so honest, so on target with things I have felt (and still do) that I can honestly say I learned more from reading your book than any I have read in years."

—Rosita Perez, President, *Creative Living
Pyramids, Inc.*

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